

## Amazon Ads PPC Specialist

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Company: Custom Filters Direct

Location: New York

Category: other-general

### Company Description

Custom Filters Direct is a leading supplier of custom odd size HVAC filters for commercial and residential buildings. We serve thousands of customers and offer flexible order options.

Whether you need a case of custom filters or a truckload, our team is dedicated to providing exceptional service.

### Role Description

This is a full-time remote role for an Amazon Ads PPC AMS Specialist. The PPC Specialist will be responsible for managing Amazon advertising campaigns, optimizing PPC campaigns, conducting keyword research, analyzing web analytics data, and implementing strategies to improve online marketing performance.

### Qualifications

Amazon PPC Experience

Experience in Sponsored Brands & Sponsored Products

Strong Amazon DSP Experience

Ability to analyze and interpret data

Proficiency in Amazon Ads and PPC platforms

Knowledge of PPC Best Practices

Excellent problem-solving and decision-making skills

Attention to detail and ability to manage multiple tasks

Experience with e-commerce and online retail industry is a plus

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