

Associate Brand Manager - Kibbles 'n Bits & Gravy Train

[Apply Now](#)

Company: Post Consumer Brands

Location: Lakeville

Category: other-general

Job Description

Business Unit Overview

Headquartered in Lakeville, Minn., Post Consumer Brands, a business unit of Post Holdings, Inc., is dedicated to providing people and their pets with delicious food choices for every taste and budget. The company's portfolio includes beloved brands such as Honey Bunches of Oats®, PEBBLES®, Grape-Nuts® and Malt-O-Meal® cereal, and Peter Pan® peanut butter, as well as Rachael Ray® Nutrish®, Kibbles 'n Bits® and 9Lives® dog and cat food. As a company committed to high standards of quality and to our values, we are driven by one idea: To make lives better by making delicious food accessible for all. For more information about our brands, visit and follow us on LinkedIn for the latest news.

Brand

Post Consumer Brands recently acquired several iconic pet food brands, venturing into a new market while remaining true to our purpose to provide delicious and accessible food that our consumers love. We're always searching the center store for the next exciting product to add to our portfolio, and right now, we're growing and need passionate, driven individuals with diverse perspectives to help us reach greater heights. That's where you come in. Join a team where your voice is not only heard but valued. Make a real impact on brands enjoyed by millions of people and their pets.

Location Description

Post Consumer Brands corporate headquarters in Lakeville, Minn. is about miles south of Minneapolis and St. Paul, Lakeville has all the benefits of smaller town living with access to everything a large metropolitan area has to offer. Join more than team members collaborating on the two-building campus to help put breakfast on the tables of millions of consumers in North America.

Responsibilities

The Associate Brand Manager will lead Kibbles 'n Bits (KnB) & Gravy Train strategy and execution while assisting with key initiatives.

Brand Strategy & Execution

Synthesize insights and data from a wide variety of sources (qualitative & quantitative) to develop clear and actionable recommendations that will further brand strategies and support business planning processes

Work closely with cross-functional team members to build and drive overall strategy and ensure execution excellence

Identify and validate business risks and opportunities and drive action to address

Project Champion

Own brand-led dog food innovation through gate process and commercialization

Work closely with Project Management and cross functional partners to deliver executions that link to brand strategy and meet financial targets

Develop and track key metrics to understand innovation performance and recommend potential optimizations

Marketing Budget

Manage KnB's & Gravy Train brand marketing budget over fiscal year, including reporting, reconciliation, and funding transfers

Lead budget planning, working with cross-functional partners to fund key brand priorities and initiatives

Qualifications

Education

Four-year college degree is required; a Marketing related degree is preferred

MBA is a plus (but not required, especially if experience is strong)

Experience

At least 2 years of CPG Marketing experience is required

Experience tracking & reporting business vs. plan and driving projects requiring cross functional coordination & leadership

Proven ability to turn data into insights and action is required. IRI/Nielsen literacy is a strong plus

Other

Entrepreneurial spirit with a growth mindset and passion for delivering business results

Strong analytical and communication skills, both written and verbal

Ability to take data and information from a variety of sources and turn them into a concise, action-oriented story (“Storytelling”)

Excellent interpersonal skills and collaborative mindset

Ability to navigate a matrixed organization and dynamic environment, working with people at all levels internally & externally

Work Location

In-office (Lakeville, MN) with a hybrid work schedule

#LI-hybrid

[Apply Now](#)

Cross References and Citations:

1. Associate Brand Manager - Kibbles 'n Bits & Gravy Train Resume-score Jobs
LakevilleResume-score ↗
2. Associate Brand Manager - Kibbles 'n Bits & Gravy Train Findsalesjobs Jobs
LakevilleFindsalesjobs ↗
3. Associate Brand Manager - Kibbles 'n Bits & Gravy Train Searchukjobs Jobs Lakeville
Searchukjobs ↗
4. Associate Brand Manager - Kibbles 'n Bits & Gravy Train Abudhabijobsearch Jobs
LakevilleAbudhabijobsearch ↗
5. Associate Brand Manager - Kibbles 'n Bits & Gravy Train Nyjobscentral Jobs
LakevilleNyjobscentral ↗
6. Associate Brand Manager - Kibbles 'n Bits & Gravy Train Economicjobs Jobs
LakevilleEconomicjobs ↗
7. Associate Brand Manager - Kibbles 'n Bits & Gravy Train
Socialmediajobopportunities Jobs Lakeville Socialmediajobopportunities ↗
8. Associate Brand Manager - Kibbles 'n Bits & Gravy Train Teachingassistantjobs
Jobs Lakeville Teachingassistantjobs ↗
9. Associate Brand Manager - Kibbles 'n Bits & Gravy Train Openairmedia Jobs
LakevilleOpenairmedia ↗
10. Associate Brand Manager - Kibbles 'n Bits & Gravy TrainNotaryjobsJobs Lakeville
Notaryjobs↗
11. Associate Brand Manager - Kibbles 'n Bits & Gravy TrainRidesharingindustryjobs
Jobs Lakeville Ridesharingindustryjobs ↗
12. Associate Brand Manager - Kibbles 'n Bits & Gravy TrainBouncerjobsJobs Lakeville
Bouncerjobs↗
13. Associate Brand Manager - Kibbles 'n Bits & Gravy TrainDataanalyticsjobs Jobs
LakevilleDataanalyticsjobs ↗
14. Associate Brand Manager - Kibbles 'n Bits & Gravy TrainHondurasjobs Jobs
LakevilleHondurasjobs ↗

15. Associate Brand Manager - Kibbles 'n Bits & Gravy Train [Journalistjobs Jobs Lakeville](#) [Journalistjobs](#) ↗
16. Associate Brand Manager - Kibbles 'n Bits & Gravy Train [JobsCanada Jobs Lakeville](#) [JobsCanada](#) ↗
17. Associate Brand Manager - Kibbles 'n Bits & Gravy Train [Legaljobs Jobs Lakeville](#) [Legaljobs](#) ↗
18. Associate Brand Manager - Kibbles 'n Bits & Gravy Train [Riyadhjobs Jobs Lakeville](#) [Riyadhjobs](#) ↗
19. Associate brand manager - kibbles 'n bits & gravy train [Jobs Lakeville](#) ↗
20. AMP Version of Associate brand manager - kibbles 'n bits & gravy train ↗
21. Associate brand manager - kibbles 'n bits & gravy train [Lakeville Jobs](#) ↗
22. Associate brand manager - kibbles 'n bits & gravy train [Jobs Lakeville](#) ↗
23. Associate brand manager - kibbles 'n bits & gravy train [Job Search](#) ↗
24. Associate brand manager - kibbles 'n bits & gravy train [Search](#) ↗
25. Associate brand manager - kibbles 'n bits & gravy train [Find Jobs](#) ↗

Source: <https://us.expertini.com/jobs/job/associate-brand-manager-kibbles-n-bits-gravy--lakeville-post-consumer-brands-0244b9360a/>

Generated on: 2024-05-04 by [Expertini.Com](#)