

# United States Jobs Expertini®

## Content Creator

[Apply Now](#)

Company: Odoo

Location: United States

Category: other-general

**Content Creator** This is a hybrid (40% remote and 60% onsite) role in San Francisco, CA. Odoo is an open-source, enterprise resource planning (ERP) software used by 12+ million users worldwide, tailored specifically to small-to-medium-sized businesses (SMBs). Even though our product scope is tailored for SMBs, some of our enterprise customers include Toyota, Driscoll's, NASA, AMD, and many more popular products and services recognized in over 120 countries. The key value Odoo provides is through its suite of integrated business applications that all connect and work seamlessly together. Instead of a business being forced to use 10-14 standalone applications that don't talk to each other to run their business, Odoo offers a vertically integrated software solution that enables businesses to streamline, automate, and scale all of their core processes across various departments, including sales/CRM, supply chain and inventory, manufacturing, procurement, website and eCommerce, HR, and more. To date, we continue growing with 2,000+ daily downloads and have sustained 50%+ YoY growth as a company.

**About the Role:** We are hiring a Content Creator to join the US Marketing team! Our Content Creator will combine text, audio, animation, images, and video to create educational content for employees and clients. This role will coordinate with cross-functional teams to incorporate best practices, examples, and other value-enhancing ideas to promote customer and user adoption of the Odoo software. You will collaborate with technical writers, instructional designers, and motion designers to develop interactive and impactful training experiences.

**Responsibilities:** Create video tutorial content for Odoo's eLearning pipeline, which includes software demos, tips and tricks, best practices, business cases, and other relevant topics for new or current users. Record narrated

software demo scripts along with corresponding screen recordings regularly. Include various onscreen design elements, such as pre-built decks or animations, etc., and ensure content is updated regularly on YouTube and Odoo's eLearning application. Design and deliver creative content to build knowledge for end users to use Odoo successfully; produce micro and macro eLearning content deliverables from start to finish. Strive to become an ERP product expert on the Marketing team by proactively pursuing product knowledge with colleagues inside and outside the Marketing team. Be a trusted product guide and collaborator for new and existing users alike. Collaborate with eLearning participants to provide more tailored video content for broader customer use cases. Be the point-of-contact for a diverse set of customers from all over the world, covering many industries, to help them learn and understand how to use Odoo's suite of applications as a competitive toolkit for their respective businesses. Manage the in-house recording studio(s) and corresponding equipment. Create and implement processes for the Marketing team to increase operational efficiency around eLearning objectives. Continuously explore innovative ways of using design material to engage audiences, transfer skills/knowledge, and drive sustainable behavior change.

**Must-Have:** Bachelor's Degree preferred or equivalent experience (or an equivalent combination of education and experience) 1+ years of experience creating and editing videos, preferably within a SaaS company Passion for small business and helping others Excited to be on camera and be the face of the company The motivation to go the extra mile with a cheerful can-do attitude Excellent communication and project management skills Robust software, hardware, and new technology awareness Curiosity to learn how businesses operate Attention to detail

**Nice to Have:** Marketing experience in the tech industry, SaaS is a plus 2-4 years of working experience in content creation with a specialty in educational video design and development Production and/or post-production experience; functional knowledge of recording and editing videos or at least a strong desire to learn Proficient with image manipulation using Photoshop, GIMP, Illustrator, or similar applications Ability to write and revise effective copy, instructional text, audio, and video scripts Demonstrated ability to distill information from subject matter experts and translate it into training relevant to the target audience

**Compensation and Perks:** Healthcare, Dental, Vision, Life Insurance, FSA, HSA Matching, 401K Matching, and Commuter Benefits PTO (Paid-time-off), paid sick days, and paid holidays Employee Assistance Program: 3 X 1-hour telehealth calls with certified mental health professionals \$100 towards a work-from-home office setup Evolve in a nice working atmosphere with a passionate, growing team! Chef-prepared lunches - snacks, fruit,

and coffee/drinks on tap!Company-sponsored events for groups of 6+ employeesThe salary range for this role is \$70,000-\$85,000. Please note that actual salaries may vary within the range or be above or below the range based on factors including, but not limited to, education, training, experience, professional achievement, business need, and location.Ensuring a diverse and inclusive workplace where we learn from each other is core to Odo's values. We welcome people of different backgrounds, experiences, abilities, and perspectives. We are an equal-opportunity employer and a pleasant and supportive place to work. Pursuant to the San Francisco Fair Chance Ordinance, we will consider employment-qualified applicants with arrest and conviction records.

[Apply Now](#)

#### Cross References and Citations:

1. [Content Creator Venezuelajobs Jobs United States Venezuelajobs ↗](#)
2. [Content Creator ReactjobsnearmeJobs United States Reactjobsnearme ↗](#)
3. [Content Creator Norwayjobs Jobs United States Norwayjobs ↗](#)
4. [Content Creator Tutorjobs Jobs United States Tutorjobs ↗](#)
5. [Content Creator Findpythonjobs Jobs United States Findpythonjobs ↗](#)
6. [Content Creator Jobsinsaudi Arabia Jobs United States Jobsinsaudi Arabia ↗](#)
7. [Content Creator Jobsinindia Jobs United States Jobsinindia ↗](#)
8. [Content Creator Findfreelancerjobs Jobs United States Findfreelancerjobs ↗](#)
9. [Content Creator UkjobopportunitiesJobs United States Ukjobopportunities ↗](#)
10. [Content CreatorBraziljobs Jobs United States Braziljobs ↗](#)
11. [Content CreatorDominicanrepublicjobs Jobs United States Dominicanrepublicjobs ↗](#)
12. [Content CreatorTeachingeducationJobs United States Teachingeducation ↗](#)
13. [Content CreatorSearchcanadajobs Jobs United States Searchcanadajobs ↗](#)
14. [Content CreatorPetsjobsJobs United States Petsjobs ↗](#)
15. [Content CreatorTeachingeducationJobs United States Teachingeducation ↗](#)
16. [Content CreatorMunichjobs Jobs United States Munichjobs ↗](#)
17. [Content CreatorJobsinaustria Jobs United States Jobsinaustria ↗](#)

18. **Content CreatorNewzealandjobs Jobs United States Newzealandjobs** ↗

19. **Content creator Jobs United states** ↗

20. **AMP Version of Content creator** ↗

21. **Content creator United states Jobs** ↗

22. **Content creator JobsUnited states** ↗

23. **Content creator Job Search** ↗

24. **Content creator Search** ↗

25. **Content creator Find Jobs** ↗

Source:<https://us.expertini.com/jobs/job/content-creator-united-states-odoo-2591-15817/>

Generated on: 2024-05-05 by [Expertini.Com](https://us.expertini.com/)