United States Jobs Expertini®

Creative Director

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Company: Keeper Security, Inc.

Location: Chicago, Illinois

Category: other-general

Keeper Security is hiring a trailblazing Creative Director to lead and execute the innovative vision of our brand. This is a hybrid position based out of our Chicago, IL global headquarters, located in Fulton Market. Periodic out-of-town travel will be required.

Keeper's cybersecurity software is trusted by millions of people and thousands of organizations, globally. Join one of the fastest-growing cybersecurity companies and serve a pivotal role in creating, planning, and delivering industry leading designs.

About Keeper

Keeper Security is transforming cybersecurity for people and organizations around the world.

Keeper's affordable and easy-to-use solutions are built on a foundation of zero-trust and zero-knowledge security to protect every user on every device. Our next-generation privileged access management solution deploys in minutes and seamlessly integrates with any tech stack to prevent breaches, reduce help desk costs and ensure compliance. Trusted by millions of individuals and thousands of organizations, Keeper is the leader for best-in-class password management, secrets management, privileged access, secure remote access and encrypted messaging. Learn more at .

About the Role

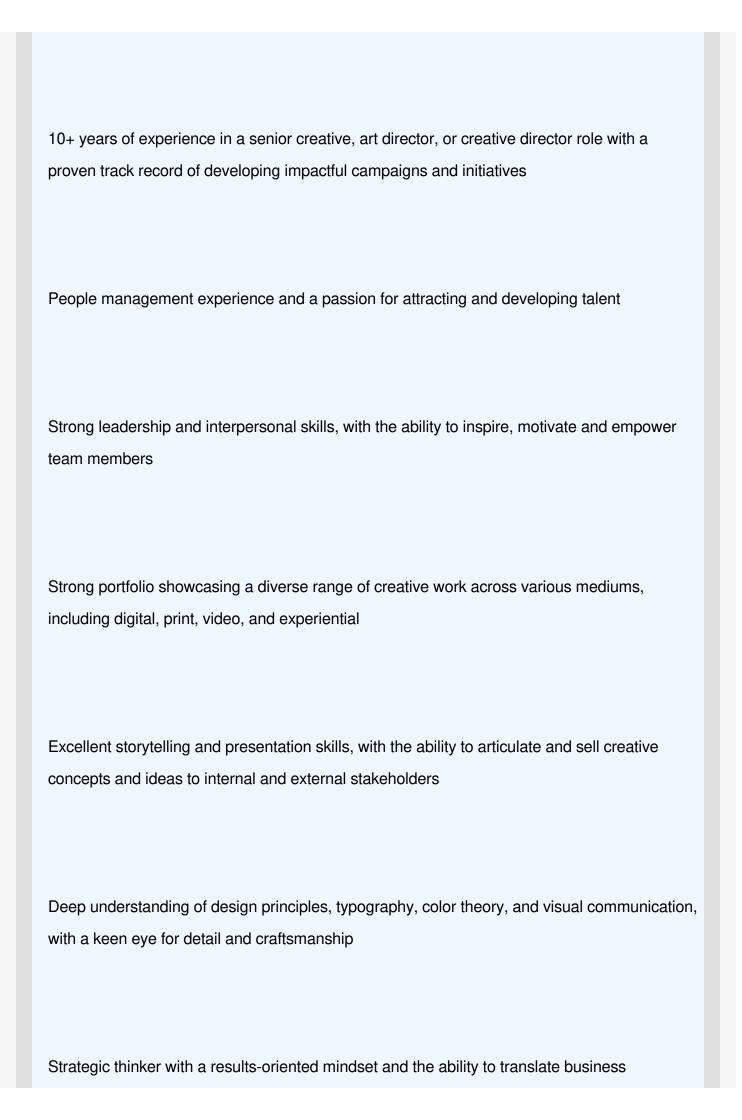
The Creative Director will report to our CEO & Co-founder and serve as an insightful, innovative and hands-on design and branding leader in our organization. This seasoned professional will lead all aspects of design and creative functions with a core team along with cross-functional departments while manifesting and executing Keeper's visions through a cohesive and consistent design and branding framework across the company's digital and physical assets which visitors, customers and other stakeholders interact with.

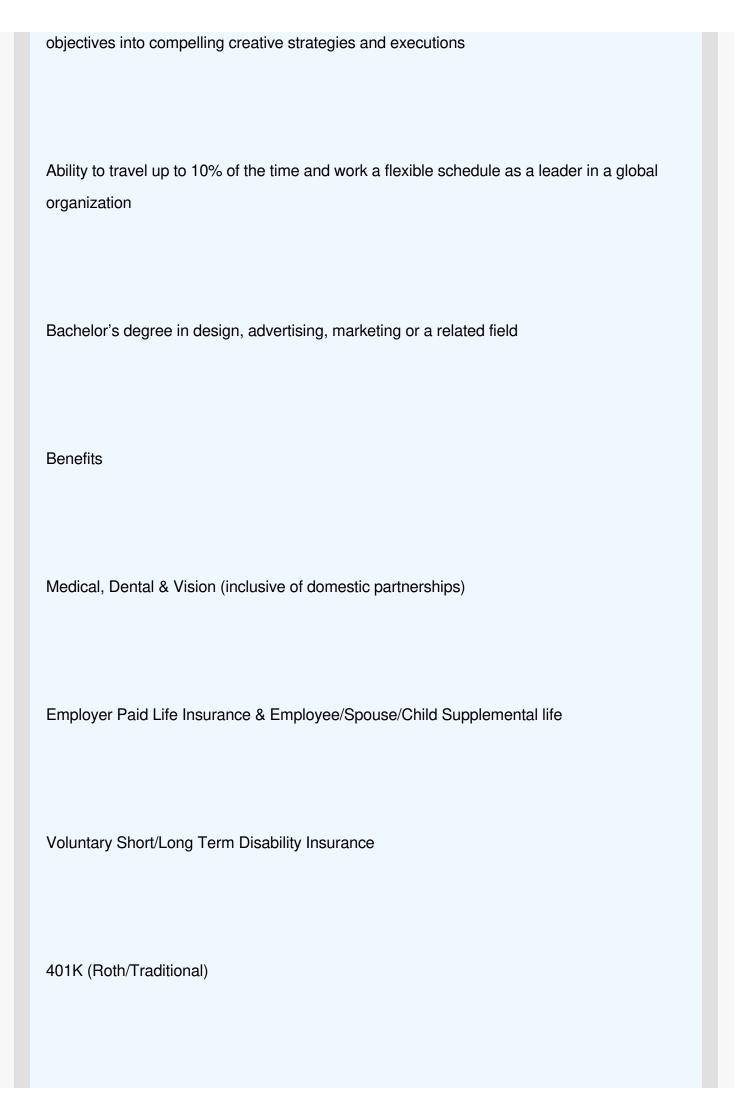
Responsibilities

Develop and articulate the creative visions and brand identity of Keeper, ensuring alignment with business goals and target audience preferences

Lead, manage, and mentor a team of graphic, motion and web designers fostering a

collaborative and inclusive environment that celebrates and encourages creativity
Oversee the conceptualization, development, and execution of creative campaigns,
marketing materials, product designs, and other visual and written content across multiple
channels and platforms
Present creative concepts, proposals, and final deliverables to C-level executives, product
leadership and internal stakeholders, effectively articulating rationale behind design decisions and strategic choices
Partner with different departments across the organization, including marketing, product
development, design, and sales, to ensure consistent brand messaging and alignment with
strategic objectives
Stay current with industry trends, emerging technologies, and cultural shifts, integrate relevant
insights into creative strategies
Establish and maintain creative processes, standards, and best practices to streamline
workflows; optimize efficiency while upholding quality and innovation
Requirements





A generous PTO plan that celebrates your commitment and seniority (including paid Bereavement/Jury Duty, etc)

Above market annual bonuses

Keeper Security, Inc. is an equal opportunity employer and participant in the U.S. Federal E-Verify program. We celebrate diversity and are committed to creating an inclusive environment for all employees.

Classification: Exempt

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