

# United States Jobs Expertini®

## Ecommerce Marketplace Manager

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Company: Bare Home

Location: Forest Lake

Category: sales-and-related

**JP Ecommerce (dba Bare Home)** has been named one of the top-ten, fastest growing, businesses in Minnesota by Inc. 5000 for the past four years in a row. We provide customers with high quality bedding through our brand Bare Home. We are a leading textile retail company sourcing high-quality products from key regions including China, India, Pakistan, and Turkey. As a global player in the industry, we are committed to optimizing operations and fostering strategic partnerships to ensure cost-effectiveness, superior quality, and reliable availability of our products.

Are you ready to lead the charge in the dynamic world of Ecommerce marketplaces? We're seeking an experienced and strategic-minded individual to take on the role of **Ecommerce Marketplace Manager**. If you have a proven track record in Ecommerce operations, merchandising, and customer service, along with a keen eye for strategy and growth, we want to hear from you.

### Responsibilities:

### Operations:

Develop and execute short and long-term marketplace strategies, including customer metrics and performance objectives.

Oversee day-to-day Ecommerce operations, including listing updates, promotions, and maintenance across platforms like Amazon and Channel Advisor.

Ensure site maintenance meets and exceeds company standards, including product descriptions, placement, and functionality.

Reconcile marketplace listings and develop processes for efficient operations.

Manage relationships with digital agencies and third parties, working at both strategic and tactical levels.

### **Merchandising:**

Develop merchandising strategies to align with company directives and drive sales.

Plan and execute promotions to maximize growth.

Collaborate with internal teams and agencies on digital merchandising and marketing strategies.

Analyze marketing channels and performance metrics to drive business insights.

Optimize marketplace copy and metadata for enhanced search engine visibility.

Assist in SEO efforts, including keyword research and competitive assessment.

### **Qualifications:**

3-5+ years of Ecommerce experience, preferably in Amazon and Channel Advisor platforms; and or Walmart.com and Target.com.

Proficiency in Ecommerce marketing and digital sales strategies.

Understanding of web technologies, analytics, and content management systems.

Self-motivated with strong project management skills.

Analytical mindset to drive strategic decisions.

Intermediate knowledge of Microsoft Excel, be able to perform Vlookup/pivot tables or other advanced functions daily.

Bachelor's in Marketing, Business Management, or other similar highly desired .

Join our team and be at the forefront of Ecommerce innovation. If you're ready to make your mark in the digital marketplace landscape, apply now!

### **WhyGo Bare**

Opportunity to work in a dynamic and innovative textile retail company.

Collaborative and inclusive work environment.

Exposure to the full spectrum of Accounting and Business Finances.

Have a voice in how we grow and develop our organization.

Commitment to sustainability and making a positive impact.

Competitive compensation and benefits package.

If you are a motivated and passionate individual with a strong interest in product development, textiles, bedding and sustainability, we encourage you to apply. Join us in shaping the future of the bedding industry and making a difference.

Join our talented and motivated team and help shape the future of Bare Home. We offer a competitive salary package, benefits, and the opportunity to make a significant impact on our company's growth and success.

To apply, please submit your resume, a cover letter detailing your relevant experience, and any relevant portfolio or work samples to [mfreeman@barehome.com](mailto:mfreeman@barehome.com) or [wyeagan@barehome.com](mailto:wyeagan@barehome.com).

We look forward to hearing from you!

## **Bare Home Team**

**Come Visit us at** <https://barehome.com/>

*We aspire to have a culture where all people are first. We strive to attract and retain a diverse workforce, therefore all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability or veteran status. Bare Home is an equal opportunity employer and by doing so, we will sustain and promote an inclusive culture that supports future growth for all.*

**Apply Now**

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