

# United States Jobs Expertini®

## Email Development Engineer

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Company: Zillow

Location: Mexico City

Category: other-general

### About the team

Zillow Communications are the homepage of Zillow for many customers: they rely on our emails and push notifications to discover the newest and most relevant homes on the market, receive urgent updates to help them take the next step in their shopping journey, understand their current home's value, and learn deep insights about their market. The billions of customer communications we send each month are a key driver of engagement for Zillow and, unlike many companies, are a central part of the product experience. In addition, we partner closely with teams across Zillow's service offerings to connect customers to the right products and services that will help them move with Zillow.

This team is responsible to:

Deliver right messages to the right customer at the right moment via Email and Push channels Experiment and iterate on key conversion paths and partner with other teams to share takeaways and standard methodologies

Innovate and test new features/products/businesses

This team is part of Zillow's Product Communications organization, working to connect and engage shoppers to the right products and services for them. We're a fun team. We build exciting products, solve hard problems, and keep a good work-life balance.

We are looking for someone who can help us build email templating infrastructure that will

power enable us to deliver the best email experience to our users over several email clients on many devices.

Zillow Communications es la página de inicio de Zillow para muchos clientes: ellos confían en nuestros correos electrónicos y notificaciones push para descubrir las viviendas más nuevas y relevantes del mercado, recibir actualizaciones urgentes para ayudarlos a dar el siguiente paso en su viaje de compras, comprender el valor actual de su vivienda y obtener información detallada sobre su mercado. Los miles de millones de comunicaciones de clientes que enviamos cada mes son un factor clave de compromiso para Zillow y, a diferencia de muchas empresas, son una parte central de la experiencia del producto. Además, colaboramos estrechamente con equipos en todas las ofertas de servicios de Zillow para conectar a los clientes con los productos y servicios adecuados que les ayudarán a mudarse con Zillow.

Este equipo es responsable de:

Entregar mensajes correctos al cliente correcto en el momento correcto a través de canales de correo electrónico y push.

Experimentar e iterar en rutas de conversión clave y asociarse con otros equipos para compartir conclusiones y metodologías estándar

Innovar y probar nuevas funciones/productos/negocios

Este equipo es parte de la organización de Comunicaciones de Productos de Zillow, trabajando para conectar e involucrar a los compradores con los productos y servicios adecuados para ellos. Somos un equipo divertido. Creamos productos interesantes, resolvemos problemas difíciles y mantenemos un buen equilibrio entre el trabajo y la vida personal.

Estamos buscando a alguien que pueda ayudarnos a construir una infraestructura de plantillas de correo electrónico que nos permita ofrecer la mejor experiencia de correo electrónico a nuestros usuarios a través de varios clientes de correo electrónico en muchos dispositivos.

### **About the role**

You will work closely with email designers, email engineers and software developers to

create an email templating framework that will enable our larger product communications team to send the best looking emails. We're looking for a back-end developer who has interests in email templating, email design, creating a system to make email templating easier, and also using the system they built to create new templates for our users. Emails are written using a templating language called Freemarker which renders to HTML. The email templating framework is being written in Java, our tooling is in python.

This is a newly formed team since the start of 2024, so we're looking for someone to join on the ground floor and help us shape our team! Looking for a curious developer with skills in back-end who isn't afraid to work on the front-end, and is interested in UI/UX. A developer who takes a user-first approach will be successful here, if that's you please apply!

Trabajarás en estrecha colaboración con diseñadores de correo electrónico, ingenieros de correo electrónico y desarrolladores de software para crear un marco de plantillas de correo electrónico, que permitirá a nuestro equipo más amplio de comunicaciones de productos, enviar los correos electrónicos más atractivos.

Estamos buscando un desarrollador back-end que tenga interés en las plantillas de correo electrónico, diseño de correo electrónico, creación de un sistema para facilitar la creación de plantillas de correo electrónico y también el uso del sistema que crearon para crear nuevas plantillas para nuestros usuarios. Los correos electrónicos se escriben utilizando un lenguaje de plantillas llamado Freemarker que se renderiza en HTML. El marco de plantillas de correo electrónico se está escribiendo en Java, nuestras herramientas están en Python.

Este es un equipo recién formado desde principios de 2024, por lo que estamos buscando a alguien que se una desde el principio y nos ayude a formar a nuestro equipo. Se busca un desarrollador curioso con habilidades en back-end que no tenga miedo de trabajar en front-end y esté interesado en UI/UX. Un desarrollador que adopte un enfoque centrado en el usuario tendrá éxito aquí, si eres tu, ¡presenta tu solicitud!

This role has been categorized as a teleworker position. Teleworkers do not have a permanent corporate office workplace and, instead, work from a physical location of their choice which must be identified to the Company. Employees may live in any part of Mexico, but preferably in Mexico City, as we would encourage attendance for occasional in-office events. In addition to a competitive base salary and benefits, this position is also eligible for equity awards based on factors such as experience, performance and location.

**Who you are**

2-4 years of experience coding in Java or a similar OO language

Experience using git (Gitlab pipeline experience is a plus)

Experience with some AWS offerings

Experience or interest in automated validation of html

Experience using a templating language like Freemarker or similar language

Familiarity with design systems or similar strategies applied to email development that enable scale and reuse

Ability to independently define timelines, milestones, and resource requirements for email development projects and initiatives

Ability to communicate email development technical constraints and solutions that strategically address business goals and user needs to team members, stakeholders, and executives

Bonus

if you have used email tools like Litmus, Email on Acid

Interested in email industry

Interested in visual design

Interested in partnering with email designers, and email engineers

Interested in creating, maintaining, and being a user of a email templating framework

2-4 años de experiencia codificando en Java o un lenguaje OO similar

Experiencia en el uso de git (la experiencia en la canalización de Gitlab es una ventaja)

Experiencia con algunas ofertas de AWS

Experiencia o interés en validación automatizada de html.

Experiencia en el uso de un lenguaje de plantillas como Freemarker o un lenguaje similar.

Familiaridad con sistemas de diseño o estrategias similares aplicadas al desarrollo de correo electrónico que permitan escalar y reutilizar.

Capacidad para definir de forma independiente cronogramas, hitos y requisitos de recursos para proyectos e iniciativas de desarrollo de correo electrónico.

Capacidad para comunicar limitaciones técnicas y soluciones de desarrollo de correo electrónico que aborden estratégicamente los objetivos comerciales y las necesidades de los usuarios a los miembros del equipo, las partes interesadas y los ejecutivos.

Plus:

Si has utilizado herramientas de correo electrónico como Litmus, Email on Acid

Interesado en la industria del correo electrónico

Interesado en el diseño visual.

Interesado en asociarse con diseñadores e ingenieros de correo electrónico

Interesado en crear, mantener y ser usuario de un marco de plantillas de correo electrónico.

## **Get to know us**

is reimagining real estate to make it easier to unlock life's next chapter.

As the most-visited real estate website in the United States, Zillow® and its affiliates help movers find and win their home through digital solutions, first class partners, and easier buying, selling, financing and renting experiences. Millions of people visit Zillow Group sites every month to start their home search, and now they can rely on Zillow to help make it easier to move. The work we do is helping people move from dreaming to transacting — and no matter what job you're in, you will play a critical role in making this vision a reality.

Our efforts to streamline the real estate transaction are supported by a deep-rooted culture of innovation, our passion to redefine the employee experience, and a fundamental commitment to Equity and Belonging. We're also setting the standard for work experiences of the future, where our employees are supported in doing their best work and living a flexible, well-balanced life. But don't just take our word for it. Read recent reviews on

and recent recognition from multiple organizations, including: the 100 Best Companies to Work For in 2022 list, Glassdoor Employees' Choice Award, honoring the in 2022, Bloomberg Gender-Equality Index 2022, Human Rights Campaign (HRC) Corporate Equity Index and Best Place to Work for LGBTQ Equality 2022, and TIMElist.

*Zillow Group is an equal opportunity employer committed to fostering an inclusive, innovative environment with the best employees. We are committed to equal employment opportunity regardless of race, color, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability, and gender identity. If you have a disability or special need that requires accommodation, please contact us at.*

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Generated on: 2024-04-28 by [Expertini.Com](#)