

# United States Jobs Expertini®

## Event Marketing Manager

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Company: TRON DAO

Location: United States

Category: other-general

At TRON, marketing is at the forefront of creating value, publicizing innovation, and sharing beautiful products that people love. Our team is passionate about creating compelling stories that inspire and help people to connect. We collaborate closely with designers, software engineers, data analysts, and many others to solve complex challenges and craft powerful experiences that highlight our products' unique capabilities and personalities. Our work touches millions while exemplifying a fundamental principle: "Focus on the user, and all else will follow." TRON is looking for an Operations marketing manager passionate about the blockchain/cryptocurrency industry to join our growing and dynamic Marketing Team. This role will involve a combination of strategic alignment and creative implementation in collaboration with your manager, external partners, and Eco development. The ideal applicant will be an excellent communicator, self-motivated and will have strong organizational skills. The successful candidate will also have in-depth knowledge of current crypto marketing techniques and project management skill. You will:

- Project management of online campaigns and conferences.
- Collaborate with the marketing team on developing event campaigns, coordinate event staff, and volunteers, and maintain registration, invitations, and confirmations
- Lead and optimize marketing operations, overseeing the seamless integration of various marketing tools and technologies
- Coordinate on-site conference events, including the planning and execution of booth designs, managing speaking opportunities, and overseeing sponsorship arrangements.
- May facilitate the coordination of our hackathon by serving as a liaison between sponsors and the marketing team.
- Streamline workflows, analyze data to enhance campaign performance, and collaborate with cross-functional teams

to ensure efficient and effective marketing processes.● Facilitate communication with teams in the Asia-Pacific (APAC) region, ensuring seamless collaboration, timely information exchange, and effective coordination of tasks and projects● Develop budget plans aligned with the scope of work.Ensure that the project costs stay within the allocated budget. Who you are:● 2+ years of relevant combined experience in marketing, operations, or events● 2+ years of digital marketing management experience● Blockchain and cryptocurrency experience is a must● Prioritize critical thinking and problem-solving, taking the time to assess situations independently before seeking guidance or clarification.● Fluency in Mandarin Chinese● Open to travel for conferences as needed.

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