

## Graphic Designer

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Company: Sentec

Location: Lincoln

Category: other-general

### About the Job:

The Marketing department is a fast-paced group focused on content strategy, digital planning, message development, integrated marketing communication, strategic planning and execution, and stakeholder alignment.

A growing medical device company, Sentec is seeking a **Graphic Designer** to join our team with the ability to create striking visual assets — from concept to development to delivery — across multiple channels, in various and changing media, across a host of platforms. Working with a talented and collaborative marketing team, the graphic designer will run point developing campaign creative that engages with sophisticated audiences in a competitive market. Top applicants will have a demonstrated ability to turn high-concept language and number-rich data into effective and engaging visuals.

The graphic designer's work will be deployed across all forms of digital and traditional media —from podcasts to webinars, tradeshow backdrops to interactive infographics, print to social —so they will need to have a solid foundation of editing and design software and technologies, ideally within the Adobe Creative Cloud (WordPress and PowerPoint wouldn't hurt either). While graphic design will be the bulk of their workload, the ability to edit video and audio at an intermediate level is also a plus.

The graphic designer will also be responsible for ensuring the alignment and compliance of

Sentec's brand standards across channels and will be the manager of the marketing team's digital library of assets and media.

### **Key Tasks :**

**Digital design and development to support campaigns** Partner with the content writers, product-experts, and vertical stakeholders to develop creative materials that support Sentec's campaigns

**Collateral development** Create and manage a growing library of print collateral to support Sentec's product catalogue, thought leadership, educational and technical materials

**Sales tool and presentation development** Work with sales leaders, field specialists, and marketing content team to create best-in-class sales tools and presentations

**Asset management** Shepherd the launch of a digital asset management program, and manage a content library of marketing and sales collateral

### **Your Profile:**

Any candidate should have a bachelor's degree in graphic design, digital media, multimedia design, or closely related field.

Preference will be given to designers with medical device experience and/or 1-3 years of experience.

### **Our Offer:**

Work in a growing company environment.

Directly influence the quality of products and make a difference for patients worldwide.

Opportunities for professional and personal growth.

***This is a HYBRID role: WFH on Mondays & Fridays; in-office on Tuesday,***

***Wednesday and Thursday.***

Sentec employees have access to competitive benefits packages, paid parental leave, tuition reimbursement and more. Sentec offers a place to thrive and make an impact as a small company with huge potential and an expanding track-record of consistent growth. We know our decisions matter to the future of the company, our voices are heard by leadership and our hard work pays off. Sentec consists of an eclectic group of people dedicated to help deliver products to healthcare providers that make a difference and improve patient care.

**Apply Now**

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