

United States Jobs Expertini®

Marketing Manager

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Company: May River Recruiting

Location: United States

Category: other-general

Join our dynamic team at a premier retail store and architecture/interior design firm located in the heart of Hilton Head Island. With two retail locations and an architecture and interior design studio, we offer a unique blend of retail and design services to our clientele. Responsibilities: Develop and execute marketing strategies for both retail and architecture/interior design segments. Networking in the area, particularly within the real estate and construction industries. Establish and maintain a comprehensive marketing schedule/calendar. Create and manage marketing budgets to ensure efficient allocation of resources. Create social media postings and engagement across various platforms. Update and maintain retail website including e-commerce. Maintain and update company websites with fresh content. Write and publish engaging blogs and newsletters to drive customer engagement. Manage eblast campaigns to target specific customer segments. Create print advertising to reach local audiences. Capture video content of retail locations and job sites for promotional purposes. Design in-store flyers and graphics to enhance visual appeal. Establish and maintain relationships with press contacts and issue press releases as needed. Assist in the planning and execution of special events to promote brand awareness and customer engagement. This position will be approximately 24-30 hours per week with a possible increase as needed, over time. The rate will be \$32-\$35 per hour. The candidate will work from the Hilton Head location on the north end of the island initially, with the possibility of a hybrid schedule following a training period. The candidate must have the ability to travel to job sites in Hilton Head and Bluffton as needed. Join us in shaping the marketing initiatives of our growing retail and design businesses. Apply now to be a part of our vibrant

team!

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