United States Jobs Expertini®

Product and Operations Manager

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Company: Lawyer.com

Location: Basking Ridge

Category: other-general

Lawyer.com is looking for a passionate and hardworking Product and Operations Manager to join our team!

Lawyer.com, Inc. is a leading online service provider to lawyers and consumers. We manage a leading database of over 2 million lawyers in 60 countries, operate high volume transactional email platforms and handle thousands of calls per week on our custom phone platform. Our LawyerLine product is growing rapidly with differentiated services specifically for law firms. Our intuitive brand 'Lawyer.com', backed by spokesperson Lindsay Lohan, is rapidly gaining recognition among lawyers and consumers and we are well-positioned in the \$300 Billion U.S. legal services market. We are expanding and offer many opportunities for career growth, both at Lawyer.com's offices in Basking Ridge, NJ and Easton, PA and also at our parent, World Media Group, whose business interests include Doctor.com and Sweet.io in NYC.

Product Manager will coordinate all Lawyer.com resources required to develop and market products to law firms in the U.S. and Canada, with a focus on growth products like LawyerChat and Attorney.com

Requirements

Minimum Requirements:

Product management experience

Demonstrated excellence in related academic studies

Highly analytical creative problem solver with a focus on operational excellence

Excellent written and verbal communication skills

A keen eye for 'A' quality content, design and UX features

Passion for learning and mastering new skills

Self-motivated with strong sense of ownership

Enjoy fast-moving start up environment

Positive fun inclusive high energy personality

Team player interested in supporting all colleagues

Intense interest in business strategy and product management best practices

Short commute to Basking Ridge, NJ or Easton, PA offices

U.S. citizen or work permit

Optional Requirements:

Experience with subscription-based services and churn management

Understanding of front end and back end web technologies

Knowledge of the Legal Services market

Experience in technology start-ups

Venture capital and M&A experience

Familiarity with Google Analytics, Adwords, Search Console

Outsourcing platform experience - 99Designs, UpWork, Mechanical Turk, etc

Benefits

Very competitive salary and bonuses

Stock options

SEO, SEM and SMO

Generous vacation policy including up to 8 weeks long service leave

Medical, dental and vision healthcare insurance

Health-oriented work environment including sit/stand electric desks/treadmills

Fun company events, theme Fridays, summer hours, voted a best place to work in NJ

Streamlined management reporting and decision making

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