

Product Manager

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Company: Lawyer.com

Location: Basking Ridge

Category: other-general

Lawyer.com is looking for a Junior Product Manager to assist our VP of Product Development.

Your main responsibility will be to become the company expert on our Premium Membership, the flagship service of Lawyer.com. Your knowledge and efforts will improve the overall Member Experience, therefore increasing sales and improving Member retention.

Above all, your role will be that of Problem Solver.

Job Responsibilities will include:

- Adding and improving Member features

- Designing frontend, backend, and Web App page mockups

- Understanding the needs of our Sales, Accounts, and Traffic teams

- Collaborating with our Tech team to launch new products

- Developing industry-appropriate pricing structures

- Meeting with Lawyer.com Premium Members

Ideal applicants will have 2-4 years of job experience, a sales mind, and an eye for effective web design. Photoshop experience is a huge plus.

Your writing skills are also expected to be top-notch, as you will create content for marketing materials, email communications, printed materials, and assist in marketing brainstorming sessions. Some sales or account management experience is a plus.

Lawyer.com is a leading online service provider to Lawyers and Consumers. Our servers handle millions of page requests each month and we are the fastest major legal directory in the U.S. We operate multiple high volume transactional email platforms, handle thousands of calls per week on our custom VOIP platform, and manage a leading database of over 2 million lawyers in 60 countries. We are expanding rapidly and offer many opportunities for career growth in our Basking Ridge, NJ and Easton, PA offices. Lawyer.com is part of World Media Group LLC, whose business interests include Doctor.com and Fans.com in NYC, Scientist.com in California and India.com in Mumbai.

Requirements

This role will be a great fit if you:

Have exceptional written communication skills; perfect grammar and an understanding of effective persuasive techniques

Are a self motivated, problem solving, hard worker

Have a passion for learning and mastering new skills

Have a strong sense of ownership and personal accountability

Enjoy fast-moving start up environment Have a positive, fun, inclusive personality

Have an ability to work effectively with minimal supervision in an atmosphere of multiple projects and shifting priorities

Benefits

Competitive Base Salary

Individual performance bonuses

Company wide bonuses - annual and milestone based

Stock options

Brand new 2,000+ sq. ft. office conveniently located above Panera, Chipotle, Pilates, Chase Bank, & covered parking

Generous vacation policy including 6 weeks in 5th year and 8 weeks in 10th year

Medical, dental and vision healthcare insurance

Health oriented work environment including sit/stand electric desks

Fun company events, theme Fridays, summer hours

Voted a top place to work in New Jersey Subsidized continuing education, offsite training courses

Willing to apply for visas and green cards for qualified candidates

Open management structure encourages communication and feedback

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