

United States Jobs Expertini®

Public Relations Account Manager

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Company: PlainClarity

Location: Carlsbad

Category: other-general

PlainClarity, a boutique public relations firm with a 17-year roster of remarkable clients, and specializing in culinary/hospitality; beer, wine and spirits + lifestyle pr, marketing and social, seeks an engaging and skilled senior account executive or public relations account manager. The culture at PlainClarity is progressive, welcoming and compassionate. Join a team of tenacious storytellers who thrive when connecting with others and enjoy thinking like members of press. Agency experience preferred. Visit plainclarity.com for a list of clients, past and present.

You are (what you bring):

Great at managing and encouraging your team. You have experience in this area.

Creative and enjoy working in an autonomous, yet supportive, environment.

A fantastic writer and connector who instantly puts people at ease. You form relationships quickly, are authentic, confident, abundantly detail-oriented and trustworthy.

A whiz at finding and leveraging trends for clients. If there's a story that has yet to be unearthed, you're on it. Clients LOVE you for this. You're like a walking surprise party.

The kind of person who makes it happen. You can figure out most anything, and enjoy being trusted to do the work without someone breathing over your neck.

Well-connected in food, lifestyle and hospitality: press, influencers, etc. (3+ years experience)

A social media whiz.

Skilled at creating engaging events.

Super successful at anticipating needs and assessing the future impact (positive and negative) of decisions.

Exceptional at researching; you know how to find and leverage trends, enjoy sharing new ideas and are successful at securing stories with local and national press and influencers.

Exceptional at growing accounts and building client relationships

A helluva writer.

Extra points for being wickedly witty.

You'll be (how you'll make an impact):

Driving client initiatives.

Engaging in some social media.

Recommending and implementing uncommon, creative tactics that improve the public's perception of clients.

Establishing and maintaining effective working relationships with press, bloggers and key tastemakers. You love people, so this comes naturally!

Keeping up on trends.

Effectively creating and pitching stories.

Managing junior team members.

Managing and delegating tv segments, photoshoots and other work in the field. This sometimes involves eating delicious food and sipping refreshing libations.

Rewarded with the perks of PlainClarity life, including flexible PTO / retirement / health and eating delicious food.

Into working with people who promote growth and care about your success and well-being.

Salary commensurate with experience

Flexible PTO

Food & Bev perks

Continued industry education

Medical

401K

Apply: Email cover letter, resume and writing sample to [hello\[at\]plainclarity\[dot\]com](mailto:hello@plainclarity.com). Kindly answer the following in your cover letter: what's your perfect meal? Also, why will we love you?

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