

# United States Jobs Expertini®

## Sales Executive

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Company: City Lifestyle

Location: Crown Point

Category: other-general

Join the City Lifestyle Team as a Sales Executive

City Lifestyle, formerly known as Lifestyle Publications, has been a powerhouse since its inception in 2009, consistently ranked among the top 5,000 fastest-growing private companies in the United States by INC Magazine. Now, due to our rapid expansion, we're seeking driven individuals with sales or business ownership backgrounds to spearhead luxury publications in their local communities.

About City Lifestyle:

Leading producer of luxury publications targeting local cities and communities.

Achieved a staggering 1325% growth in publications since 2011.

Boasts an impressive 82% read rate, collectively reaching over 6.5 million readers monthly.

Why Work with City Lifestyle?

Build your own business with substantial profit margins.

Enjoy the autonomy of working for yourself while benefiting from corporate support.

Make a tangible difference in your community.

No prior industry experience required.

One of the lowest franchise investments in the industry

#### Corporate Support:

Comprehensive training and sales support.

Assistance with layout and ad design.

Handling of publication creation, printing, and mailing.

Website design and ongoing support.

Access to a customized Customer Relationship Management (CRM) system and Customer Portal.

#### Key Responsibilities:

Cultivate robust relationships and foster a sense of community in the environment where you live, eat, and breathe.

Engage with local businesses to comprehensively understand their advertising needs, challenges, and objectives.

Proactively pursue and close new business through effective cold calling and in-person sales interactions.

We're on the hunt for individuals who not only aim for the stars but have the dedication to reach them. Comprehensive training in all aspects of publishing is part of the package, ensuring you're well-equipped to thrive. Our expectations are as high as the rewards. Ready to join the ranks of City Lifestyle's elite? Your journey starts now. Apply today!

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