

Search Engine Optimization Specialist

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Company: SACGInc

Location: Concord

Category: other-general

Company Description

Stephen Anthony Consulting Inc. is a startup consulting firm focused on big box retail, e-commerce, social media amongst other consulting activities.

Role Description

This is a part-time on-site role located in Concord, NC for a Search Engine Optimization Specialist. The SEO Specialist will be responsible for conducting keyword research, performing SEO audits, link building, web analytics, and on-page SEO tasks.

Qualifications

Experience in conducting keyword research and performing SEO audits

Strong link building and web analytics skills

Expertise in on-page SEO optimization

Excellent written and verbal communication skills

Experience in Direct to Consumer Marketing

Bachelor's degree in Marketing, Communications, or related field

Google Analytics and AdWords certified is a plus

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