

Senior Designer, Licensing - Tommy Hilfiger

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Company: PVH

Location: Newark

Category: other-general

Design Your Future at PVH

Senior Designer, Licensing - Tommy Hilfiger

The Sr Designer, Licensing is responsible for managing our licensee partnerships and graphic businesses while collaborating with the SVP Global Creative Director, Sr Director of Graphic Design (Men's, Women's & Kid's) and playing a crucial role in managing our Licensee partnerships externally. The Sr Designer, Licensing will also be responsible for designing graphics, print and pattern, labels and trim for all licensed product. Licensed product includes: sleepwear, intimates, home collection (shower curtains, bath pumps, bedding), furniture and luggage. In addition to the Licensee businesses, Sr Designer will contribute to Company Store and Wholesale divisions and assure differentiation in the graphic offering for all businesses. Sr Designer will also present graphic line to merchants and sales teams in adoption and proto reviews.

Responsibilities:

Licensee Partnership Management

Oversee all aspects of licensing process, including sample management, and act as day-to-day liaison between internal teams and Licensees

Serve as gatekeeper of the Tommy Hilfiger Brand DNA to protect and ensure brand integrity

Manage product approvals from concept through product execution

Provide direction, guidance and feedback to all internal and external partners in a timely manner

Operate as support for external relations, providing partners with information to build and maintain strong, long-lasting relationships

Help strategize and prospect for new licenses and partnerships

Graphic Design

Sr Designer will report directly to SVP Global Creative Director and collaborate on seasonal graphic direction for the licensee businesses

Shop for samples and inspiration

Align with the seasonal Graphic Concept brief and assure the consistency in the licensee offering

Meet with licensee partners and comment on techniques and production capabilities from a graphic design execution perspective

Create graphic concept deck for presentations to Licensee Teams

Create graphic detail sheets, color separations and tech packs for screen prints and

embellishments

Comment on samples and strike offs for licensee partners to convey to their vendor base

Create seasonal print and pattern offering as it aligns to the graphic concept for licensee businesses

Responsible for maintaining proper budget for samples and travel

Qualifications:

Bachelor's degree in Graphic Design or related field

7+ years of experience in apparel graphics

Proficient in painting & drawing skills

Advanced proficiency in Illustrator and Photoshop

Understanding of print and pattern as it relates to seasonal graphic concept

Understanding of typography

Strong creative skills & the ability to work with brand appropriate themes in modern exciting ways

Awareness of production techniques for t-shirts, logos, trims, etc.

Self-motivated & a team player

Clear communicator with ability to work cross functionally with success

Must be highly creative with a clear understanding of the Tommy Hilfiger Brand DNA

Ability to handle multiple tasks/projects with adherence to deadlines

Detail oriented and resourceful traits necessary

Must be able to find best solutions and developing methods to improve efficiency

Must be flexible to adapt to changing trends of business and projects

Ability to travel, if needed

Must be able to work on multiple projects simultaneously within a fast paced work environment

This position is not eligible for sponsorship.

Pay Range:\$135,000 - \$170,000

PVH currently provides base salary ranges for all positions-on job advertisements-in the United States based on local requirements. These ranges are based on what PVH reasonably believes that it will pay an associate for their base salary for said position at the time of the posting. Individual compensation will ultimately be determined based on a variety of relevant factors

including but-not limited to qualifications, geographic location and other relevant skills. PVH is committed to providing a market-competitive total rewards package to eligible associates, which includes diverse and robust health and insurance benefits to meet the varied needs of our associates and an above-market 401(k) contribution to help our associates save for retirement. We also offer career growth opportunities, empowering our associates to design their future at PVH.

PVH Corp. or its subsidiary (PVH) is an equal opportunity employer and considers all applicants for employment on the basis of their individual capabilities and qualifications, consistent with applicable law and without regard to race, color, sex, gender identity or expression, age, religion, creed, national origin, citizenship status, sexual orientation, genetic information, physical or mental disability, military status or any other characteristic protected under federal, state or local law. In addition to complying with all applicable laws, PVH also has a strong corporate commitment to inclusion, diversity and to ensuring that all current and future PVH associates are compensated solely on job-related factors such as skill, ability, educational background, work quality, experience and potential. To achieve these goals, across the United States and its territories, PVH prohibits any PVH employee, agent or representative from requesting or otherwise considering any job applicant's current or prior wages, salary or other compensation information in connection with the hiring process. Accordingly, applicants are asked not to disclose this salary history information to PVH

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