

United States Jobs Expertini®

Senior Research Analyst

[Apply Now](#)

Company: MMR Research Worldwide LTD

Location: New York County, New York

Category: other-general

Are you a researcher looking for an exciting next step in your career? Do you enjoy working on high profile global accounts within the CPG industry? We are looking for an energetic, self-motivated and passionate individual to join our research team as a Senior Research Analyst.

What we do here at MMR...

MMR is an independent, global consumer and sensory research agency specialising in food, drink, personal and household care research. We are industry leaders, guiding best in class innovation for our clients – partnering with over 50% of the top 100 global food and drink brands.

Our team of over 820 highly engaged, multi-disciplined employees are primarily dynamic research professionals, sensory experts and data scientists. We're a diverse bunch, with backgrounds in R&D, insight, marketing, sensory science, data sciences and psychology.

We also boast a true global reach with offices in Wallingford (near Oxford), London, New York, Shanghai, Singapore, Mumbai, Sao Paulo, Cali (Colombia), Bangkok and Durban.

What makes MMR special?

We are a “people first” company that prides itself on collaboration, honesty and mutual trust. Don’t take our word for it though, check us out on Glassdoor. You’ll see we’re currently rated at 4.8 out of 5 as an employer destination and a massive 97% of our employees would recommend working for us to a friend. Add to that 99% of our people approve of our CEO and you a general feel of what it means to be part of the MMR family.

No two projects are ever the same, often involving exciting innovations, varied methods and international markets. It’s a great opportunity to challenge and add value to client decision making, all while working with our passionate, friendly teams across the globe.

Our Senior Research Analyst opportunity

As a Senior Research Analyst, you will be hands on / take the lead on running market research projects, involving client liaison and project management from research design through to final debrief presentations

Responsibilities include:

Designing and organizing fieldwork both locally and internationally

Creating questionnaires against client objectives

Analyzing data (both quantitatively and qualitatively)

Creating insightful presentations

The work covers a range of ad-hoc projects, typically involving quantitative and qualitative research, and both traditional and online fieldwork locally and internationally. With MMR's focus on developing new and better research methods and sophisticated analysis techniques, the role offers the opportunity to gain experience of several novel and exciting approaches to conducting research and interpreting data.

Requirements

* Previous experience within an ad-hoc agency environment or client-side research

experience is essential

Quantitative experience is essential and exposure to qualitative is beneficial

Experience of involvement in report writing is essential

Ability to tell a story from the data is essential

Strong organizational & time management skills required

Strong communication skills & the ability to work effectively as a team is essential

Experience within CPG beneficial; Ideal candidate would have product testing experience

Benefits

Here at MMR, we are about building a workplace for the future. We believe unequal

opportunities and celebrate diversity. We're an inclusive workplace, where everyone is welcome, everyone can be natural, and be the best versions of themselves.

Our benefits are some of the best in the industry, we can share them with you if you want to know more. Our focus is not just on the expected benefits such as pensions and bonus schemes but the wellbeing of our employees. We've taken great strides to ensure that we support you to remain happy and healthy during your time with us

[Apply Now](#)

Cross References and Citations:

1. [Senior Research Analyst PsychiatristjobsnearmeJobs New York County, New York Psychiatristjobsnearme](#)
2. [Senior Research Analyst TechgiantcareersJobs New York County, New York Techgiantcareers](#)
3. [Senior Research Analyst PsychologistjobsJobs New York County, New York Psychologistjobs](#)
4. [Senior Research Analyst Amsterdamjobs Jobs New York County, New York Amsterdamjobs](#)
5. [Senior Research Analyst Socialmediajobopportunities Jobs New York County, New YorkSocialmediajobopportunities](#)
6. [Senior Research Analyst UnitedstatesjobsJobs New York County, New York Unitedstatesjobs](#)
7. [Senior Research Analyst Marketingjobs Jobs New York County, New York Marketingjobs](#)

8. Senior Research Analyst Russiajobs Jobs New York County, New York Russiajobs ↗
9. Senior Research Analyst Searchnzjobs Jobs New York County, New York Searchnzjobs ↗
10. Senior Research AnalystTelecomjobsJobs New York County, New York Telecomjobs↗
11. Senior Research AnalysNeurologistjobs Jobs New York County, New York Neurologistjobs ↗
12. Senior Research AnalysPublicrelationsjobsJobs New York County, New York Publicrelationsjobs↗
13. Senior Research AnalysFirefighterjobsnearme Jobs New York County, New York Firefighterjobsnearme ↗
14. Senior Research AnalysRealestatejobsnearme Jobs New York County, New York Realestatejobsnearme ↗
15. Senior Research AnalysPetroleumjobs Jobs New York County, New York Petroleumjobs ↗
16. Senior Research AnalysSearchaustralianjobsJobs New York County, New York Searchaustralianjobs↗
17. Senior Research AnalysScholarjobs Jobs New York County, New York Scholarjobs ↗
18. Senior Research AnalysIstanbuljobs Jobs New York County, New York Istanbuljobs ↗
19. Senior research analyst Jobs New york county, new york ↗
20. AMP Version of Senior research analyst ↗
21. Senior research analyst New york county, new york Jobs ↗
22. Senior research analyst Jobs New york county, new york ↗
23. Senior research analyst Job Search ↗
24. Senior research analyst Search ↗
25. Senior research analyst Find Jobs ↗

Source<https://us.expertini.com/jobs/job/senior-research-analyst-new-york-county-new-mm-r-research-worldwi-153214897/>

Generated on: 2024-05-02 by Expertini.Com