

# United States Jobs Expertini®

## SEO Specialist

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Company: Calculated Hire

Location: Atlanta

Category: business-and-financial-operations

## SEO Copywriter

Atlanta, GA 30339

**Part-Time Contract (15-20 hours/week)**

**Start Date: February**

### **POSITION PURPOSE:**

The SEO Copywriter plays a key role in increasing this Retail organization's online presence by developing and executing content strategies that achieve specific earned media goals within local retail markets.

**This will be a part time position, but you will have a set schedule each week and expectations set around when those hours are completed.**

### **Education Required:**

The knowledge, skills and abilities typically acquired through the completion of a bachelor's degree program or equivalent degree in a field of study related to the job.

**Years of Relevant Work Experience:** 2+ years of Technical SEO experience

### **Preferred Qualifications:**

- 2+ years in the SEO field
- 3+ years of copywriting and editing experience
- Technical SEO background
- SEO copywriting
- SEO editing and proofing
- Sample writing for short form (FAQs) and long form (copy blocks/3-5 paragraphs)

- Experience with NLG and AI content creation tools
- Enterprise experience would be fantastic, but not required
- Strong communication, analytics, and presentation skills
- Estimating around 15 hours/week

SEO Specialist Atlanta, GA

JO-2401-142619

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