

United States Jobs Expertini®

Summer 2024 Intern - Baseball Marketing & Client Services

[Apply Now](#)

Company: Wasserman

Location: Los Angeles

Category: other-general

Wasserman is a global leader in sports, music, entertainment and culture. Founded in 2002, Wasserman represents many of the world's most iconic sports and entertainment figures, musical artists, creators, brands and properties, empowering them to shape culture and captivate audiences worldwide.

Wasserman works with iconic sports and media figures across the world in every major sport, utilizing our extensive influence to maximize negotiations and create meaningful opportunities for our clients across teams, leagues, brands, content and live events.

Headquartered in Los Angeles, Wasserman operates globally across 27 countries and more than 62 cities, including New York, London, Abu Dhabi, Amsterdam, Hong Kong, Madrid, Mexico City, Toronto, Paris and Sydney. For more information, please visit www.teamwass.com.

Please note: This is an unpaid internship. Candidates must be eligible to receive college credit as compensation for this internship. Candidates selected to move forward in the interview process will need to submit proof of eligibility to receive academic credit for their time interning with Wasserman, and will be disqualified if they are unable to do so.

Day-to-day Duties Include

Support the Senior Director, Talent Marketing & Partnerships with various tasks

Conduct cold calls and marketing outreach as directed

Create excel spreadsheets and pitch decks to organize and conduct marketing outreach

Research potential marketing opportunities for current clients and NIL

Assist with various client service needs of clients including restaurant reservations, hotel reservations, and other needs as they arrive

Prepare expense reports

Assist in organizing client data to excel the client service and marketing efforts

Assist with holiday gift ideas, award gifts, etc.

Various administrative duties as assigned

Requirements

Degree currently in progress, preferably majoring in a sports-related field

Applicants must be organized, self-motivated, passionate and enthusiastic

Applicants must possess a professional attitude while demonstrating initiative and strong communication skills

Applicants should have an interest in sports business and sales/marketing as well as be eager to learn about and contribute to the marketing and endorsement efforts of professional athletes by cold calling and other communication skills

Applicants with sales, marketing, business development and cold calls experience are strongly preferred

Well-developed communication, organizational and time management skills, as well as basic administrative skills

Ability to work independently in a fast paced environment and to manage multiple priorities and strict deadlines

Strong attention to detail and highly organized

Displays indications of being loyal and trustworthy with the organization and clients

Must be able to earn college credit for an internship

Commit to 30-40 hours per week

IMPORTANT INFORMATION

The summer internship program runs from June 3, 2024 - August 9, 2024

Educational Benefit to Student:

Interns will attain a rewarding learning experience by working for one of the most respected sports & entertainment companies. They will learn business operations and important aspects of the Athlete sales and marketing process including prospecting, outreach, following through on deals and digital marketing strategies. Interns will also make invaluable connections with sports industry leaders.

[Apply Now](#)

Cross References and Citations:

1. [Summer 2024 Intern - Baseball Marketing & Client Services Swedenjobs Jobs Los Angeles Swedenjobs](#) ↗

2. [Summer 2024 Intern - Baseball Marketing & Client Services Blockchainjobs Jobs Los Angeles Blockchainjobs](#) ↗

Angeles Blockchainjobs ↗

3. Summer 2024 Intern - Baseball Marketing & Client Services Algeriajobs Jobs Los Angeles Algeriajobs ↗

4. Summer 2024 Intern - Baseball Marketing & Client Services ThehiredjobsJobs Los Angeles Thehiredjobs↗

5. Summer 2024 Intern - Baseball Marketing & Client Services Restaurantjobsnearme Jobs Los Angeles Restaurantjobsnearme ↗

6. Summer 2024 Intern - Baseball Marketing & Client Services Polandjobs Jobs Los Angeles Polandjobs ↗

7. Summer 2024 Intern - Baseball Marketing & Client Services PublicrelationsjobsJobs Los Angeles Publicrelationsjobs↗

8. Summer 2024 Intern - Baseball Marketing & Client Services Jobdescriptionsample Jobs Los Angeles Jobdescriptionsample ↗

9. Summer 2024 Intern - Baseball Marketing & Client Services MuseumjobsJobs Los Angeles Museumjobs↗

10. Summer 2024 Intern - Baseball Marketing & Client ServicesUsajobsfinder Jobs Los Angeles Usajobsfinder ↗

11. Summer 2024 Intern - Baseball Marketing & Client ServicesManagerjobsnearme Jobs Los Angeles Managerjobsnearme ↗

12. Summer 2024 Intern - Baseball Marketing & Client ServicesEntryleveljobs Jobs Los Angeles Entryleveljobs ↗

13. Summer 2024 Intern - Baseball Marketing & Client ServicesNotaryjobsJobs Los Angeles Notaryjobs↗

14. Summer 2024 Intern - Baseball Marketing & Client ServicesJavascriptjobsJobs Los Angeles Javascriptjobs↗

15. Summer 2024 Intern - Baseball Marketing & Client ServicesMelbournejobsJobs Los Angeles Melbournejobs↗

16. Summer 2024 Intern - Baseball Marketing & Client ServicesEgyptjobs Jobs Los Angeles Egyptjobs ↗

17. Summer 2024 Intern - Baseball Marketing & Client ServicesSearchnzjobs Jobs Los Angeles Searchnzjobs ↗

18. Summer 2024 Intern - Baseball Marketing & Client ServicesUkjobopportunitiesJobs Los Angeles Ukjobopportunities↗

19. **Summer 2024 intern - baseball marketing & client services Jobs Los angeles** ↗
20. **AMP Version of Summer 2024 intern - baseball marketing & client services** ↗
21. **Summer 2024 intern - baseball marketing & client services Los angeles Jobs** ↗
22. **Summer 2024 intern - baseball marketing & client services Jobs Los angeles** ↗
23. **Summer 2024 intern - baseball marketing & client services Job Search** ↗
24. **Summer 2024 intern - baseball marketing & client services Search** ↗
25. **Summer 2024 intern - baseball marketing & client services Find Jobs** ↗

Source: <https://us.expertini.com/jobs/job/summer-2024-intern-baseball-marketing-client-s-los-angeles-wasserman-10440-3859/>

Generated on: 2024-05-03 by Expertini.Com