

# United States Jobs Expertini®

## Summer 2024 Intern - Social Media, Sports Talent & The Collective

[Apply Now](#)

Company: Wasserman

Location: Los Angeles

Category: other-general

Wasserman is a global leader in sports, music, entertainment and culture. Founded in 2002, Wasserman represents many of the world's most iconic sports and entertainment figures, musical artists, brands and properties, empowering them to shape culture and captivate audiences worldwide.

Headquartered in Los Angeles, Wasserman operates globally across 27 countries and more than 62 cities, including New York, London, Abu Dhabi, Amsterdam, Hong Kong, Madrid, Mexico City, Toronto, Paris and Sydney. For more information, please visit [www.teamwass.com](http://www.teamwass.com).

**Please note: This is an unpaid internship. Candidates must be eligible to receive college credit as compensation for this internship. Candidates selected to move forward in the interview process will need to submit proof of eligibility to receive academic credit for their time interning with Wasserman, and will be disqualified if they are unable to do so.**

### **Duties:**

Assist in the development, implementation, and social media strategy for Wasserman social accounts - specifically basketball, soccer and The Collective (women's practice)

Help with copywriting and design in Canva to ensure content is informative and compelling

Collaborate with other Wasserman departments

Measure the success of social media campaigns

Keep abreast of the latest social media best practices and technologies

Suggest new and creative content ideas as well as conduct research and social media scans for a wide list of clients

Communicate with industry professionals and influencers via social media to create a strong network

Weekly email development and strategy

## **Requirements**

Degree currently in progress, preferably majoring in Public Relations, Communications, Journalism, Marketing, Digital Media, etc.

Strong writing and editing capabilities

Strong Canva or Photoshop and Excel skills

Knowledge of the media landscape, including print, online, broadcast, etc. as well as basketball, soccer and women's sports/music/entertainment and activism

Awareness of industry trends

Thorough understanding of social media, especially Twitter, Instagram and Facebook

Well-developed communication, organizational and time management skills, as well as basic administrative skills

Ability to work independently in a fast-paced environment and to manage multiple

priorities and strict deadlines

Strong attention to detail and highly organized

Displays indications of being loyal and trustworthy with the organization and clients

Well-developed analytical and problem solving skills

Must be able to receive college credit for an internship opportunity

Time commitment expectation of 30-40 hours per week

## Benefits

Educational Benefit to Students:

Interns will attain a rewarding learning experience by interning for a large sports/entertainment company, as well as learning the importance of business organization and management. They will make connections with industry leaders to obtain exposure to the strategies behind digital management and marketing in sports.

[Apply Now](#)

## Cross References and Citations:

1. [Summer 2024 Intern - Social Media, Sports Talent & The Collective Nursejobsnearme Jobs Los Angeles Nursejobsnearme ↗](#)
2. [Summer 2024 Intern - Social Media, Sports Talent & The Collective Architecturejobs Jobs Los Angeles Architecturejobs ↗](#)
3. [Summer 2024 Intern - Social Media, Sports Talent & The Collective Sustainabilityjobs Jobs Los Angeles Sustainabilityjobs ↗](#)
4. [Summer 2024 Intern - Social Media, Sports Talent & The Collective ExpertiniJobs Los](#)

Angeles Expertini

5. Summer 2024 Intern - Social Media, Sports Talent & The CollectiveCosmeticsjobsJobs  
Los Angeles Cosmeticsjobs

6. Summer 2024 Intern - Social Media, Sports Talent & The CollectiveAndroidjobs Jobs  
Los Angeles Androidjobs

7. Summer 2024 Intern - Social Media, Sports Talent & The CollectiveVancouverjobsJobs  
Los Angeles Vancouverjobs

8. Summer 2024 Intern - Social Media, Sports Talent & The CollectiveDatasecurityjobs  
Jobs Los Angeles Datasecurityjobs

9. Summer 2024 Intern - Social Media, Sports Talent & The CollectiveCosmeticsjobsJobs  
Los Angeles Cosmeticsjobs

10. Summer 2024 Intern - Social Media, Sports Talent & The Collective Findremotejobs Jobs  
Los Angeles Findremotejobs

11. Summer 2024 Intern - Social Media, Sports Talent & The Collective  
PsychiatristjobsnearmeJobs Los Angeles Psychiatristjobsnearme

12. Summer 2024 Intern - Social Media, Sports Talent & The Collective  
Googleforjobsposting Jobs Los Angeles Googleforjobsposting

13. Summer 2024 Intern - Social Media, Sports Talent & The Collective Gigajob Jobs Los  
Angeles Gigajob

14. Summer 2024 Intern - Social Media, Sports Talent & The Collective  
Softwareengineeringjobs Jobs Los Angeles Softwareengineeringjobs

15. Summer 2024 Intern - Social Media, Sports Talent & The Collective Erpjobs Jobs Los  
Angeles Erpjobs

16. Summer 2024 Intern - Social Media, Sports Talent & The Collective  
ManchesterjobsearchJobs Los Angeles Manchesterjobsearch

17. Summer 2024 Intern - Social Media, Sports Talent & The Collective Bangladeshjobs  
Jobs Los Angeles Bangladeshjobs

18. Summer 2024 Intern - Social Media, Sports Talent & The Collective  
Socialmediajobopportunities Jobs Los Angeles Socialmediajobopportunities

19. Summer 2024 intern - social media, sports talent & the collective Jobs Los angeles

20. AMP Version of Summer 2024 intern - social media, sports talent & the collective

21. Summer 2024 intern - social media, sports talent & the collective Los angeles Jobs



22. Summer 2024 intern - social media, sports talent & the collective Jobs Los angeles



23. Summer 2024 intern - social media, sports talent & the collective Job Search ↗

24. Summer 2024 intern - social media, sports talent & the collective Search ↗

25. Summer 2024 intern - social media, sports talent & the collective Find Jobs ↗

Source: <https://us.expertini.com/jobs/job/summer-2024-intern-social-media-sports-talent--los-angeles-wasserman-10440-3855/>

Generated on: 2024-05-03 by Expertini.Com