

# United States Jobs Expertini®

## TikTok Shop - Senior Product Manager, Seller Loyalty Program

[Apply Now](#)

Company: TikTok

Location: Seattle

Category: other-general

TikTok is the leading destination for short-form mobile video. Our mission is to inspire creativity and bring joy. TikTok has global offices including Los Angeles, New York, London, Paris, Berlin, Dubai, Singapore, Jakarta, Seoul and Tokyo. Why Join Us Creation is the core of TikTok's purpose. Our platform is built to help imaginations thrive. This is doubly true of the teams that make TikTok possible. Together, we inspire creativity and bring joy - a mission we all believe in and aim towards achieving every day. To us, every challenge, no matter how difficult, is an opportunity; to learn, to innovate, and to grow as one team. Status quo? Never. Courage? Always. At TikTok, we create together and grow together. That's how we drive impact - for ourselves, our company, and the communities we serve. Join us.

We are looking for energetic product managers to join our TikTok Seller Commerce team. This team is focused on creating the end to end experience for Merchants who wish to join the platform, including Seller Onboarding, Catalog Management, Logistics, etc. The Seller Commerce team is also working on providing efficient solutions to improve the overall quality of life for Merchants on the platform. We are currently seeking a Seller Loyalty Product Manager to join our team. In this role, you will be responsible for building the loyalty system to help sellers manage their loyalty customers through different communication channels.

Responsibilities-

- Create the product strategy of loyalty and marketing plan for TikTok Shop sellers and brands across markets.
- Build up a tool to create effective marketing strategies to promote sellers' products to the target customers.
- Build up a data dashboard for the tool to track performance of marketing campaigns to provide data-backed insights to optimize and find new opportunity areas.
- Find new ideas for digital and social media and do quick

iterations on products.- Stay up-to-date with industry trends, best practices, and emerging technologies to ensure our seller CRM (Loyalty Program) system remains competitive and innovative.- Analyze marketing data and feedback to identify issues and develop solutions to improve them.

- Bachelor's degree in Marketing, Communications, or any similar field.- 3–4 years of experience in industries like e-commerce, Saas CRM, Advertising, or Marketing. - Experience working as a Product Manager, Technical Product Manager or a similar role.- Strong analytical skills and experience with data analysis and reporting.- Strong communication, cross-team collaboration skills.- Proven ability to multitask, prioritize, and manage time effectively.- Good knowledge of Salesforce, Shopify or other platforms providing solid CRM capabilities.

[Apply Now](#)

#### **Cross References and Citations:**

- 1. TikTok Shop - Senior Product Manager, Seller Loyalty Program** [UruguayjobsJobs SeattleUruguayjobs](#)
- 2. TikTok Shop - Senior Product Manager, Seller Loyalty Program** [PhpjobsJobs Seattle Phpjobs](#)
- 3. TikTok Shop - Senior Product Manager, Seller Loyalty Program** [Africajobscentral Jobs Seattle Africajobscentral](#)
- 4. TikTok Shop - Senior Product Manager, Seller Loyalty Program** [Jobsmyanmar Jobs SeattleJobsmyanmar](#)
- 5. TikTok Shop - Senior Product Manager, Seller Loyalty Program** [Gurujobs Jobs Seattle Gurujobs](#)
- 6. TikTok Shop - Senior Product Manager, Seller Loyalty Program** [Medicalnursejobs Jobs Seattle Medicalnursejobs](#)
- 7. TikTok Shop - Senior Product Manager, Seller Loyalty Program** [UnitedarabemiratesjobsJobs Seattle Unitedarabemiratesjobs](#)

8. TikTok Shop - Senior Product Manager, Seller Loyalty Program Economicjobs Jobs SeattleEconomicjobs ↗
9. TikTok Shop - Senior Product Manager, Seller Loyalty Program Christmasjobs Jobs SeattleChristmasjobs ↗
10. TikTok Shop - Senior Product Manager, Seller Loyalty ProgramPhysicsjobs Jobs SeattlePhysicsjobs ↗
11. TikTok Shop - Senior Product Manager, Seller Loyalty ProgramSaopaulojobs Jobs SeattleSaopaulojobs ↗
12. TikTok Shop - Senior Product Manager, Seller Loyalty ProgramAgriculturejobs Jobs SeattleAgriculturejobs ↗
13. TikTok Shop - Senior Product Manager, Seller Loyalty Program Searchamericanjobs Jobs Seattle Searchamericanjobs ↗
14. TikTok Shop - Senior Product Manager, Seller Loyalty ProgramAlgeriajobs Jobs SeattleAlgeriajobs ↗
15. TikTok Shop - Senior Product Manager, Seller Loyalty ProgramDentistjobs Jobs SeattleDentistjobs ↗
16. TikTok Shop - Senior Product Manager, Seller Loyalty ProgramJobspro Jobs Seattle Jobspro ↗
17. TikTok Shop - Senior Product Manager, Seller Loyalty ProgramNursejobsnearme Jobs Seattle Nursejobsnearme ↗
18. TikTok Shop - Senior Product Manager, Seller Loyalty ProgramNyjobscentral Jobs SeattleNyjobscentral ↗
19. Tiktok shop - senior product manager, seller loyalty program Jobs Seattle ↗
20. AMP Version of Tiktok shop - senior product manager, seller loyalty program ↗
21. Tiktok shop - senior product manager, seller loyalty program Seattle Jobs ↗
22. Tiktok shop - senior product manager, seller loyalty program JobsSeattle ↗
23. Tiktok shop - senior product manager, seller loyalty program Job Search ↗
24. Tiktok shop - senior product manager, seller loyalty program Search ↗
25. Tiktok shop - senior product manager, seller loyalty program Find Jobs ↗

