

United States Jobs Expertini®

Video Editor/ Motion Graphic Designer

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Company: Jotform

Location: United States

Category: other-general

About Jotform Jotform is a leading online form builder, giving any-sized company a way to deploy powerful forms and supercharge productivity. Trusted by 25+ million users in more than 190 countries, Jotform gives organizations a simplified way to collect event registrations, job applications, leads, customer orders, and more. Since 2006, our mission has been to enable users to create, manage, and share online forms and receive responses in the easiest way possible.

ABOUT THE ROLE Jotform has been going through an exciting period of growth, with an emphasis on our video marketing efforts. Through consistent scaling, we've surpassed 40,000 subscribers on our YouTube channel, and produce a variety of in-house marketing videos, which include newsletters, case studies, ads, product launch announcements, tutorials, podcasts, and more. We're looking to bring on a full-time, mid-level video editor/motion graphic designer who can help with production of these types of videos, enabling us to expand our output of quality in-house content. The key objectives of this role include but are not limited to:

- Help edit, produce and occasionally film all in-house video content, including:
- Perform post-production duties such as reviewing footage, editing, rough cut assembly, color correction, audio adjustment, and final exporting
- Create motion graphics and animation effects that harmonize with the Jotform brand and aesthetic style
- Set up and record on-site video productions, both in our San Francisco office video studio and on location (some periodic travel may be required)

Bonus: Ability to elevate sometimes dry subject matter to be visually engaging and impactful for our audience

- Oversee creative video projects and take ownership of production when necessary
- Collaborate closely with video team, team lead, and other marketing departments

to align on video initiatives, including ads, tutorials, announcements, newsletters, and more

Become an expert on Jotform, from our product capabilities to the look and feel of our brand and visual guidelines

Organize and manage all produced content on the Jotform server and collaboration platforms (e.g. Trello)

What do you need to be successful?

- 3+ years of editing and motion graphic design experience
- Strong proficiency/familiarity in most, if not all of the following: Final Cut Pro X, Premiere Pro, After Effects, Photoshop, Illustrator, Screen Capture Software, Pro Tools, Audition, Red Giant Suite/Universe, Color Correction Knowledge (Film Convert, Magic Bullet), Encoding Knowledge (Media Encoder, Handbrake)
- Expertise in creating simple to complex animation using After Effects tools such as the graph editor
- A solid foundation in the principals of animation and how they can be utilized to create visually engaging work
- Directorial skills to independently oversee product-focused video projects from start to finish
- Experience with recording equipment such as cinema cameras, video cameras, audio recorders, microphones, and various lighting equipment
- Team-player mentality to flexibly collaborate on broader video initiatives with the rest of the video team and other departments
- Ability to balance work on various ongoing initiatives at the same time, and prioritize projects according to department needs
- Proficient time management and organizational skills
- Portfolio of past work with specific details about your contributions

Jotform PERKS

- Employer-sponsored medical, dental, and vision insurance
- 401(k) with 4% company match
- 10 days annual vacation, plus 12 company holidays, and office closure between Christmas and New Year
- Professional development stipend after one year of employment
- Monthly commuter benefit stipend
- Convenient location next to the Embarcadero with a great view of the Bay!

OUR PROCESS

We'll review your application along with all the others we receive and choose the top candidates. In many cases, due to time constraints and the volume of applicants, only short-listed candidates will be contacted, but we do consider each application carefully. If you are short-listed, we'll contact you for a short screening call to get to know you better. If you don't get a call, please don't be disappointed!

We receive many applications for each role. We thank all applicants in advance for their interest and for taking the time to apply for this position at Jotform!

Jotform is an Equal Opportunity Employer. Employment decisions are made without regard to race, color, religion, national or ethnic origin, sex, sexual orientation, gender identity or expression, age, disability, protected veteran status, or other characteristics protected by law. Jotform values your privacy. You can find more information regarding our applicant privacy notice here:

<https://www.jotform.com/job-applicant-privacy/>

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Generated on: 2024-05-02 by Expertini.Com