

United States Jobs Expertini®

Visual Merchandising Manager

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Company: LAGOS

Location: Philadelphia

Category: other-general

Job Title: Visual Merchandising Manager

Location: Philadelphia Corporate Office

Department: Marketing

Reports to: Senior Director, Visual & Store Design

Job Type: Full Time

Job Level: Manager

FLSA Classification: Exempt (Salaried)

Work Schedule: Mon-Fri 9:00am –5:30 pm, 40 hours per week *Additional weekend/morning/ evening hours for in-store events and business travel. *Schedule including business travel and hours subject to change as demand changes.*

Remote Work: No – onsite 5 days per week

Work Environment: Corporate Office & Retail

Positions Supervised: Visual Merchandising Coordinator

Travel Required: 30% travel required, local PHL and overnight travel to NYC, and regional and national travel on a regular basis.

Benefits & Perks: Bonus Eligibility, Healthcare Benefits (Medical, Dental, Vision), Paid Parental Leave, Employer-paid Short Term Disability, 401(k) with Employer Match, PTO & Sick Time, Employee Merchandise Discount, and more!

JOB SUMMARY

The Visual Merchandising Manager will be responsible for the oversight of visual merchandising, including conceptualization, communication, logistics, and procedural

aspects. Operating within a dynamic and creative environment, they will collaborate with various stakeholders to ensure a continual enhancement of visual standards. Crafting visual merchandising directives, they will supervise the representation of the brand, its collections, and the spatial arrangement and presentation of merchandise both in showcases and in-store. Operational duties will include ensuring timely execution of merchandising initiatives. This entails managing the procurement, movement, and reporting of custom assets and in-store activations. Additionally, the role involves mentoring and managing the development of the Visual Merchandising Coordinator.

DUTIES AND RESPONSIBILITIES

Create and execute visual merchandising programs: develop VM concepts, VM tools and communications (logo, fixtures, props etc.) that will increase the visibility of the LAGOS jewelry presentation in-store.

Be authority on best practices on in-case visual presentation and teach and enable compliant visual merchandising execution in department stores, independently owned jewelry stores, LAGOS Flagship store and Open environments (showroom).

Create Merchandising Directives for case, aisle, and window presentation.

Build project plans, timetables, and coordinate the tracking and trafficking of deliverables and action, logistics, and implementation.

Negotiate with visual teams at the corporate and store level to ensure execution meets brand expectations.

Manage visual purchasing, order preparation, and stock management.

Support sales training & education – ongoing and regularly scheduled field training and store visits.

Monthly flagship store visit: communicate guidelines specific to the flagship store, maintain display and windows.

Manage VM budget responsibly.

Work cross functionally. This means working closely with Sales, Marketing, Creative Services and New Product Development.

Keep abreast of and apply knowledge of industry innovation in materials and components for design optimization and recommend finishes and color selections.

JOB/SKILL REQUIREMENTS

10 years of Visual Merchandising experience required

Bachelor's Degree in Marketing or related field required; Master's Degree preferred

Proficient in Illustrator, Photoshop, SketchUp, and InDesign

Proficient in Microsoft Excel and the entire Microsoft Office Suite (Excel, Word, PowerPoint, Teams)

Capacity to defend design solutions while remaining open to others' viewpoints

Ability to communicate ideas through sketch, models, and rendering

Proven ability to accept and incorporate creative input and feedback

Innovative thinker with a maker mentality and understanding of costing and materials

Creative and analytical mindset with strong attention to detail and multi-project management skills

Experience in a Managerial role and mentoring and developing direct reports

Strong problem-solving skills with flexibility to adapt to changing priorities

Effective communication skills across multiple departments

PHYSICAL REQUIREMENTS

Prolonged periods of sitting at a desk and working on a computer

Brief periods of standing, bending, reaching, and light lifting required

Ability to lift and carry up to 25 pounds

Prolonged periods of standing at times

Stamina and physical endurance to stand, walk, and remain in various positions for

extended periods

Manual dexterity and steady hands for precise adjustments and handling, good visual acuity, including color perception and depth perception

Must be able to follow all workplace safety protocols to ensure personal safety, safety of coworkers, equipment, and building

Ability to communicate promptly and accurately via computer, telephone, or similar devices

Must be able to access all areas of the facility to determine needs

Flexibility to work in various locations and environments

30% of travel required includes local/regional and other national travel

WORK ENVIRONMENTS: CORPORATE OFFICE + VARYING

This position is based out of our Corporate Office, but specific work environments may vary based on project requirements, including:

Flagship Store *Retail Store work environment with limited secure access and confined spaces at times. Weekend and holidays required, additional evening hours for events.*

**Schedule and hours subject to change as demand changes.*

Field Sales & Retail *Field & Retail environments, business travel as required. Weekends as needed, additional morning/ evening hours for in-store events. *Schedule and hours subject to change as demand changes.*

Creative Services *Specific work environments may vary based on project requirements, but the typical conditions you can anticipate is to primarily work with a computer equipped with industry-standard software, high-resolution monitors, and additional tools if needed. The environment includes well-lit studio settings or dedicated post-production spaces with a combination of natural light, artificial lighting, and professional studio lighting equipment.*

WORKPLACE SAFETY

LAGOS follows CDC and local recommendations in the best interest of employee safety and

business continuity - diligent cleaning, safety protocols, and COVID vaccination requirement (with accommodations).

This job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee. Duties, responsibilities and activities may change or new ones may be assigned at any time with or without notice. Updated 2024.

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