Web Designer

Apply Now

Company: Robert Half

Location: United States

Category: other-general

No Sponsorship***No C2C***We are looking for a skilled UX/UI Designer local to Florida or Georgia to lead the refresh and facelift of our consumer-facing trade-in portal. As a part of our dynamic team, you will play a crucial role in enhancing user satisfaction by improving the usability, accessibility, and pleasure associated with interacting with the portal. The ideal candidate will have a strong portfolio of successful UX and UI projects and experience in creating engaging, intuitive, and user-friendly designs for web applications.**Key Responsibilities:**- Conduct user research to understand the needs and behaviors of our users.- Develop user personas and journey maps to guide effective design decisions.- Design and iterate on UI layouts and user flows to enhance the user experience.- Create wireframes, prototypes, and high-fidelity designs for the trade-in portal.- Collaborate with product managers, developers, and other stakeholders to implement designs into tech specifications.- Ensure consistency in the visual elements by following brand guidelines and standards.- Test UI elements such as CTAs, banners, page layouts, page designs, and page flows.- Adapt the interface for various platforms including desktop, mobile, and tablet.- Monitor analytics and user feedback to iterate and refine designs.- Ensure all versions of project UX/UI documents are complete, current, and stored/ archived appropriately.- Stay up-to-date with industry trends, tools, and technologies that can help improve the design and implementation process.**Skills and Qualifications:**- Excellent communication skills to collaborate with various stakeholders.- Proven experience as a UX/UI Designer or similar role.- Strong portfolio of design projects showcasing innovative design solutions.- Strong understanding of responsive and mobile-first design principles.- Excellent visual design skills

with sensitivity to user-system interaction.- Familiarity with interaction design and information architecture.- Proficient in design software (e.g., Figma).- Knowledge of HTML/CSS; JavaScript is a plus.- Problem-solving aptitude and excellent communication skills.- Analytical mind with a business acumen.**Preferred Skills:**- Experience designing e-commerce platforms or digital marketplaces.- Understanding of front-end development and framework capabilities.- Familiarity with user research tools and testing methodologies.

Apply Now

Cross References and Citations:

1. Web Designer Jobslibrary Jobs United States Jobslibrary ↗

2. Web Designer Trademethejobs Jobs United States Trademethejobs ↗

3. Web Designer Workfromhomejobs Jobs United States Workfromhomejobs ↗

4. Web Designer Truckjobsnearme Jobs United States Truckjobsnearme ↗

5. Web Designer Policejobs Jobs United States Policejobs ↗

6. Web Designer Finlandjobs Jobs United States Finlandjobs ↗

7. Web Designer Ukjobscareer Jobs United States Ukjobscareer ↗

8. Web Designer Artjobsnearme Jobs United States Artjobsnearme ↗

9. Web Designer Veteranjobs Jobs United States Veteranjobs ↗

10. Web Designer Medicalassistantjobs Jobs United States Medicalassistantjobs ↗

11. Web Designer Topfishjobs Jobs United States Topfishjobs ↗

12. Web Designer Manchesterjobsearch Jobs United States Manchesterjobsearch ↗

13. Web Designer Topjobsearch Jobs United States Topjobsearch ↗

14. Web Designer Sanfranciscojobs Jobs United States Sanfranciscojobs ↗

15. Web Designer Seasonaljobs Jobs United States Seasonaljobs ↗

16. Web Designer Findurgentjobs Jobs United States Findurgentjobs ↗

17. Web Designer Entrepreneurshipjobs Jobs United States Entrepreneurshipjobs ↗

18. Web Designer Healthybird Jobs United States Healthybird ↗

19. Web designer Jobs United states ↗

20. AMP Version of Web designer ↗

21. **Web designer United states Jobs** ↗

22. **Web designer JobsUnited states** ↗

23. **Web designer Job Search** ↗

24. **Web designer Search** ↗

25. **Web designer Find Jobs** ↗